

TOY LIST 2016 – SPRING

America's #1 Family Sales and Traffic Builder

All Promotions *Feature Selections From The Hottest Toys of 2016*

Avengers/Batman Pad – Mini Spiral Notebook
Justin Bieber Always Be Mine Game- Board Game
Wiffle Ball and Bat
Study Kits-Monster University/Monster High/Jake/Spongebob
15.5” Smurf Assortment Plush
Original Spuzzle Game – Board Game
Tower Puzzles – Spiderman/Angry Birds/Minnie/Princess
30 pcs. Stationary Kit – Spiderman/Disney Princess, Minnie/Teenage Mutant Ninja Turtles
Disney’s Frozen Puzzle – Frozen 48 pcs. Puzzle
Crayola Glow Chalk Set
Disney’s Finding Nemo – Figurines
Hot Wheels Classics – Classic Cars

8 foot DELUXE PROMOTIONS FEATURE SELECTIONS FROM ADDITIONAL LICENSED TOYS

Madagascar Penguins- Figurines
I-Tikes Map Interactive Game
Frozen Bracelet Making Kit
Tonka Trucks
27.5” Colorful Sharks
Funrise Transformer Plush
Dorothy Doll

Batman Action Figurines
Disney Finding Nemo Single Pack
TMNT/Doc McStuffins/Sofia Pop Up Game
Doc McStuffins Nail Kit
Frozen Floor Puzzle
Teenage Mutant Ninja Turtles Sketch Book
Angry Birds Jenga Tower Knockdown

8ft (Deluxe / Standard)

1 Entry Box
1000 Entry Forms
2 Color Posters
1 Best Ideas Booklet

6ft (Deluxe / Standard)

1 Entry Box
500 Entry Forms
1 Color Poster
1 Best Ideas Booklet

Plush Promotions

Jack-O-Lantern, Baxter & Bernie
1 Entry Box
500 Entry Forms
1 Color Poster

- The above toys represent a partial list of toy inventory that we build our giant promotions from while supplies last. The toys used for each specific model are selected based upon the following criteria:
Gender Balance • Play Value • Target Age: Between 4 And 10 Years Of Age • Estimated Retail Value
- All Hanging Promotions: Come in 2 Sizes, and 2 Styles: 8 foot & 6 foot and either Deluxe or Standard Style.
Deluxe has 90% Licensed and Name Brand Toys & Standard has 60% Licensed or Name Brand Toys.
- Number of Toys: 8 Ft Stockings have 17-20 toys or more; 6 ft stockings have 13-15 toys or more. Baxter the Bunny, Bernie the Bear; Jumbo Jack-O-Lantern have 10+ toys. Number of toys varies based on dimensions of toys chosen.
- The **Estimated Retail Value** of the promotions including the toys are based on Manufacturer's suggested retail price AND the poster, header, raffle box, and entry blanks. Deluxe 8 foot -\$213.28; Standard 8 foot-\$163.07; Deluxe 6 foot-\$137.56; 6 foot Standard-\$110.95; Baxter The Bunny-\$120.07; Bernie the Bear & Radio Flyer® Wagon-\$180.15; Jumbo Jack-O-Lantern-\$164.18
- New toys are purchased and added throughout the year.
- Hanging Promotions Sizes are measured from top of header to bottom of footer. Stocking sizes are measured diagonally from the tip of the toe to the top of the header.