

ROYAL CREST PROMOTIONS TOY LIST 2015 – SPRING

America's #1 Family Sales and Traffic Builder

All Promotions Feature Selections From The Hottest Toys of 2015

Avengers/Batman Pad – Mini Spiral Notebook

Dandy Candy- Board Game

Wiffle Ball and Bat

Study Kits-Monster University/Monster High/Jake/Spongebob

Toy Story 3 Puzzle – Wooden Puzzle

Astro Spin and Color Game

Tower Puzzles – Spiderman/Angry Birds/Minnie/Princess

Frozen Puzzle – 46 pcs Frozen Floor Puzzle

Disney's Frozen Puzzle – Frozen 48 pcs. Puzzle

Amp – Speaker Box assorted

Toy/Cars/Tech Deck – Finger Skate Boards

Tonka Trucks – Toy Tractors

8 foot DELUXE PROMOTIONS FEATURE SELECTIONS FROM ADDITIONAL LICENSED TOYS

Madagascar Penguins- Figurines

Zhu Zhu Police Station, Salon, Airport

Spiderman Bonkazonks

Cars, Finn McMissile- Toy Car

Angry Orange-9" Plush w/ Sound

Wii Light Up LightSaber Star Wars

Zhu Zhu Figurines- Action Figures

Disney Finding Nemo Single Pack

TMNT/Doc McStuffins/Sofia Pop Up Game

Generator Rex- Action Figure

3D Toy Story Act Chalk Set

Mattel Glee Super Gleeek Charm

8ft (Deluxe / Standard)

1 Entry Box

1000 Entry Forms

2 Color Posters

1 Best Ideas Booklet

6ft (Deluxe / Standard)

1 Entry Box

500 Entry Forms

1 Color Poster

1 Best Ideas Booklet

Plush Promotions

Jack-O-Lantern, Baxter & Bernie

1 Entry Box

500 Entry Forms

1 Color Poster

- The above toys represent a partial list of toy inventory that we use to build our giant promotions. The toys used for each specific model are specifically selected based upon:
Gender Balance • Play Value • Target Age: Between 4 and 10 Years Of Age • Estimated Retail Value
- All Hanging Promotions: Come in 2 Sizes, and 2 Styles: 8 foot & 6 foot and either Deluxe or Standard Style.
Deluxe has 90% Licensed and Name Brand Toys & Standard has 60% Licensed or Name Brand Toys.
- Number of Toys: 8 Ft Stocking has 17-20 toys or more, 6 ft stocking has 13-15 toys or more. Baxter the Bunny, Bernie the Bear and Jumbo Jack-O-Lantern have 10+ toys. Number of toys varies based on dimensions of toys chosen.
- The **Estimated Retail Value** of the promotions including the toys are based on Manufacturer's suggested retail price AND the poster, header, raffle box, and entry blanks. Deluxe 8 foot -\$213.28; Standard 8 foot-\$163.07; Deluxe 6 foot-\$137.56; 6 foot Standard-\$110.95; Baxter The Bunny-\$120.07; Bernie the Bear & Radio Flyer® Wagon-\$180.15; Jumbo Jack-O-Lantern-\$164.18
- New toys are purchased and added throughout the year. List refreshed 01/01/2015. While supplies last.
- Hanging Promotions Sizes are measured from top of header to bottom of footer.